

# Devin M Barnes

407 W Robert St Hammond, LA 70401, United States • 9852592138 • [devinmbarnes@gmail.com](mailto:devinmbarnes@gmail.com)

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## Summary

Experience in social media marketing, marketing research, advertising, event planning, leading small to medium sized groups, managing social media for an organization, recruitment, and customer relations.

## Education

Bachelor of General Studies Southeastern Louisiana University  
2010-2014, 2015-2016

**Areas of Focus:** Marketing and Music

**Course Projects:** Participate in a group to create an advertising campaign for two local businesses including creating a series of commercials; participate in a group to design a public relations campaign for a university department; create a social media campaign for a university department; and suggest additions to the university website; propose and implement a marketing research project

## Skills

- Organizational skills
- Customer service
- Time Management
- Event Planning
- Social Media
- Basic HTML Knowledge
- Basic CSS Knowledge
- Leadership
- Creativity
- SPSS
- Marketing Research
- Basic Graphic Design
- Survey Design
- Recruitment

## Organizations

### Phi Mu Alpha Sinfonia

Active member of a fraternity; fundraising and special events committee head in fraternity; held office in fraternity; ran fraternity social media accounts; public relations officer in fraternity; organized three formal balls; in charge of recruitment and new member education program for fraternity

## Work History

### Watts Works, Hammond, LA

Contract Marketing Consultant

Oversee marketing strategy for start up company; plan and help implement marketing strategy; consult on social media, website, newsletter, and print media; explore marketing opportunities

### Blue Beacon Truck Wash, Hammond, LA

Bay Attendant

Ensure that customer property has been cleaned and taken care of; maintain bay

### Camp Bow Wow, Covington, LA

Camp Counselor

Watch and care for dogs and clean up after dogs

### Domino's Pizza, Hammond, LA

CSR Shift Leader

Take and make customers' orders; clean store; handle money; lead shifts; manage labor

### Pita Pit, Hammond, LA

Assistant Manager

Take delivery orders to customers; take and make orders; clean store; handle money; lead shifts; handle customer concerns; manage labor; manage inventory